# Privacy Policy and Cookie Declaration

INFORMATION PURSUANT TO AND FOR THE EFFECTS OF ART. 13 OF D.LGS. 30.06.2003, N.196 "CODE REGARDING THE PROTECTION OF PERSONAL DATA" AND THE EUROPEAN GENERAL DATA PROTECTION REGULATION (GDPR, GENERAL DATA PROTECTION REGULATION - EU REGULATION 2016/679).

#### **PREMISE**

In compliance with the obligations under art. 13 of Legislative Decree 30.6.2003, n. 196 (hereinafter "Decree") and the European regulation 2016/679 (from now on "GDPR"), this information is provided for all those who interact with the web services of AZ.AGRICOLA LA CINQUANTINA DI ESPOSITO, Stradone del Tripesce 5 A 57016 Vada (LI) - IT, accessible electronically, starting from the address, https://www.agriturismoiltripesce.com, of AZ.AGRICOLA LA CINQUANTINA DI ESPOSITO, Stradone del Tripesce 5 A 57016 Vada (LI) - IT.

# OTHER WEBSITES THAT MAY BE CONSULTED BY THE USER THROUGH LINKS

On the web pages of the site indicate https://www.agriturismoiltripesce.com you can find hyperlinks (links) with other websites, proposed to provide a better service to its users; LA CINQUANTINA DI ESPOSITO FARM, Stradone del Tripesce 5 A 57016 Vada (LI) - IT. VAT 01606180493 cannot be held responsible in any way for the content of websites that users may access through their site.

The existence of a link to another site does not therefore imply approval or acceptance of responsibility by the AZ.AGRICOLA LA CINQUANTINA DI ESPOSITO, Stradone del Tripesce 5 A 57016 Vada (LI) - IT. about the content of the new site accessed, also in relation to the policy adopted for the processing of personal data as well as its use.

#### TYPE OF DATA PROCESSED AND PURPOSE OF PROCESSING

Navigation data and cookies

The computer systems and software procedures used to operate the https://www.agriturismoiltripesce.com website acquire, during their normal operation, some data whose transmission is implicit in the use of Internet communication protocols. No personal data is acquired by the site unless knowingly provided by the user. In fact, no software is used to transmit information of a personal nature, although software (cookies) are used to monitor, in an aggregate way and not able to trace the visitor's identity, the browsing habits of our customers in order to improve the service offered and make navigation on the site safer and more efficient.

### Cookie

#### INFORMAZIONI AGGIUNTIVE

What is a cookie and what is it used for?

A cookie is a small file that is sent to the browser and saved on your device when you visit a website like ours. Cookies allow the site to function efficiently and improve its performance. They can provide the site owner with various types of information for statistical or advertising purposes, mainly used to personalize your browsing experience by remembering your preferences. For example, they can remember your preferred language and currency to set them on the next visit, avoiding you to indicate them again.

#### WHICH COOKIES DO WE USE AND FOR WHAT PURPOSES?

Our site uses different types of cookies and related technologies, each of which has a specific function. Below is the list of cookies used by our site.

#### Navigation cookies

They are created at the first access; allow the site to work properly and faster and allow you to view the contents on your device by recognizing the language and country from which you have chosen to connect. If you are a registered user, they will allow you to be recognized and to access the services offered in the dedicated areas. Navigation cookies are technical cookies and are necessary for the site to function. They cannot therefore be deactivated

#### Functional cookies

These cookies allow, upon your express request, to recognize you at subsequent accesses so as not to have to enter your data at each visit. If you have added items to your cart and closed the session without completing the purchase and without deleting them, you can continue shopping the next time you access the site - within a limited period - by finding the selected items. Functional cookies are not essential to the functioning of the site, but they improve the quality and browsing experience.

# Analytical cookies

These cookies are used to process statistical analyzes on how users navigate our site. The site may use some third party services which, in a completely independent way, install their own cookies.

# Shinystat (Shinystat)

#### First and third party marketing and profiling cookies

These cookies are designed to create user profiles in order to send commercial messages that meet the preferences expressed during the visit or to improve your browsing experience: while you browse our site these cookies are useful to show you products of your interest or similar to the ones you viewed. Third-party cookies are those sent by trusted third-party companies. These cookies allow us to offer you our commercial proposal on other affiliated websites (retargeting). On third-party cookies we have no control over the information provided by the cookie and we do not have access to such data. This information is totally controlled by third-party companies as described in their respective privacy policies.

#### Cookie di Social Network

These cookies are necessary to allow your social account to interact with our site. They are used, for example, to let you express your appreciation and to share it with your social friends. Social network cookies are not necessary for navigation.

How can I disable cookies and manage my preferences?

Most browsers are configurable, and allow you to accept, control or disable cookies. However, we remind you that disabling navigation or functional cookies can cause the site to function and / or limit the service we offer. Below is the path to follow to manage cookies from the following browsers:

Internet Explorer: <a href="http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies">http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies</a>

Safari: <a href="https://support.apple.com/it-it/HT201265">https://support.apple.com/it-it/HT201265</a>

Chrome: <a href="https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en">https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en</a>

Firefox: <a href="http://support.mozilla.org/it-IT/kb/enable-and-disable-cookies-website-preferences">http://support.mozilla.org/it-IT/kb/enable-and-disable-cookies-website-preferences</a>

For more information on cookies and to manage your preferences on third-party profiling cookies, please visit http://www.youronlinechoices.com.

and for reservations https://booking.slope.it/f70ce38a-58d0-4f5b-9483-ef93f9c7b0cf service provided by https://www.slope.it/. To disable analytical cookies and prevent Google Analytics from collecting data on your navigation, you can download the browser add-on for deactivating Google Analytics at this address: https://tools.google.com/dlpage/gaoptout.

These services allow interaction with social networks or other external platforms directly from the pages of this Application.

The interactions and information acquired by this Application are in any case subject to the User's privacy settings relating to each social network.

In the event that an interaction service with social networks is installed, it is possible that, even if the Users do not use the service, it collects traffic data relating to the pages in which it is installed.

+1 button and Google+ social widgets (Google Inc.)

The +1 button and Google+ social widgets are interaction services with the Google+ social network, provided by Google Inc.

Personal data collected: Cookies and Usage data.

Place of processing: USA - Privacy Policy

Like button and Facebook social widgets (Facebook, Inc.)

The "Like" button and Facebook social widgets are interaction services with the Facebook social network, provided by Facebook, Inc.

Personal data collected: Cookies and Usage data.

Place of processing: USA - Privacy Policy

The services contained in this section allow the Data Controller to monitor and analyze traffic data and are used to keep track of User behavior.

Google Analytics with anonymized IP (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google uses the Personal Data collected for the purpose of tracking and examining the use of this Application, compiling reports and sharing them with other services developed by Google.

Google may use the Personal Data to contextualize and personalize the advertisements of its own advertising network.

This Google Analytics integration makes your IP address anonymous. Anonymization works by shortening the IP address of the Users within the borders of the Member States of the European Union or in other countries adhering to the agreement on the European Economic Area. Only in exceptional cases, the IP address will be sent to Google's servers and shortened within the United States.

Personal data collected: Cookies and Usage data.Luogo del trattamento : USA – Privacy Policy – Opt Out

# And for greater clarity:

Cookies are generally characterized as text files containing small amounts of information that are downloaded to the user's device, only if this is enabled, who visits the sites of https://www.agriturismoiltripesce.com.

The cookies used help the user to navigate within the sites and remember the choices made during the sessions, avoiding the use of other computer techniques that are potentially detrimental to the privacy of users' browsing. Many web browsers automatically accept cookies; however, if you wish, you can set your browser not to accept them. In this case, the navigation of the site may not be complete, mainly due to the failure to install technical cookies: this type of cookie allows the user to correctly navigate the sites and use particular functions such as access, where provided, to safe areas of the sites. Without these cookies it will not always be possible to provide authentication services or the correct functioning of websites.

# Data provided voluntarily by the user

The optional, explicit and voluntary sending of communications via postal service, fax, telephone, e-mail or the use of the various menus on the site

https://www.agriturismoiltripesce.com, involves the

subsequent acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in the message or communication or menu in question. These data will be processed in accordance with the Decree and on the basis of the purposes for which they were communicated. The provision of personal data provided voluntarily is optional, but failure to collect it will make it impossible for AZ.AGRICOLA LA CINQUANTINA DI ESPOSITO, Stradone del Tripesce 5 A 57016 Vada (LI) - IT to provide the requested service and / or to forward to the site the information or requests.

#### PROCESSING METHOD - SECURITY MEASURES

Following consultation of the site https://www.agriturismoiltripesce.com, data relating to identified or identifiable persons may be processed.

Personal data are processed with electronic tools and / or paper supports, according to the principles of correctness, lawfulness, transparency, confidentiality and in compliance with the provisions of the Decree as well as in compliance with any further provision of the Decree and any other legislation. in force on the matter, including the European regulation on data protection (GDPR). Personal data are processed for the time strictly necessary to achieve the purposes for which they were collected. In order to prevent the loss or destruction, even accidental, of data, or illicit use, or incorrect use or unauthorized access, specific technical and organizational security measures are observed and adopted as required by current legislation on the subject.

#### OWNER, RESPONSIBLE AND RESPONSIBLE FOR DATA PROCESSING

The owner of the navigation data is AZ.AGRICOLA LA CINQUANTINA DI ESPOSITO, Stradone del Tripesce 5 A 57016 Vada (LI) - IT P.IVA 01606180493

The Data Controller of the data provided voluntarily by users is AZ.AGRICOLA LA CINQUANTINA DI ESPOSITO, Stradone del Tripesce 5 A 57016 Vada (LI) - IT which performs the requested service.

The list of Data Processors and / or Data Processors can be requested at the following e-mail address: <a href="mailto:info@agriturismoiltripesce.com">info@agriturismoiltripesce.com</a>.

#### COMMUNICATION AND DISCLOSURE OF DATA

The personal data collected may be disclosed to third parties in charge of carrying out activities related and instrumental to the processing of the same and to the competent authorities in compliance with legal obligations. The Guarantor for the Protection of Personal Data may request to provide information and exhibit documents, with the consequent obligation to reply.

#### PLACE OF DATA PROCESSING

The processing of personal data collected takes place at the headquarters of AZ.AGRICOLA LA CINQUANTINA DI ESPOSITO, Stradone del Tripesce 5 A 57016 Vada (LI) - IT.

The processing of personal data collected also takes place at the places referred to in the documentation filed in the records of LA CINQUANTINA DI ESPOSITO AGRICULTURAL COMPANY, Stradone del Tripesce 5 A 57016 Vada (LI) - IT. VAT 01606180493, who carry out the requested service or who may become aware of

such data in carrying out the activities carried out on behalf of the Data Controller.

#### PERSONAL DATA OF THE CHILD

We inform you that the LA CINQUANTINA DI ESPOSITO FARM, Stradone del Tripesce 5 A 57016 Vada (LI), does not carry out any

processing of personal data of minors. Therefore, those who have not yet turned 18 are invited not to communicate their personal data under any circumstances. LA CINQUANTINA DI ESPOSITO AGRICULTURAL AZ, Stradone del Tripesce 5 A 57016 Vada (LI) reserves the right to inhibit access to services and does not guarantee the successful completion of the activities / services requested for anyone who has concealed their minor age. .

#### RIGHTS OF THE INTERESTED PARTY

The subjects to whom the personal data refer have the right, at any time, to obtain confirmation of the existence or otherwise of the same data and to know its content and origin, verify its accuracy or request its updating, rectification. or, when interested, integration. The subjects to whom the personal data refer have the right, at any time, to request their cancellation, transformation into anonymous form or blocking of the data processed in

violation of the law, including those that do not need to be kept for the purposes for which the data are collected or subsequently processed, as well as to object, in whole or in part, to their processing for legitimate reasons. Requests should be addressed to the Data Controller, by writing to the address: info@agriturismoiltripesce.com

#### **COMMUNICATIONS**

For any communication relating to the terms and conditions of use and to report any violation of the https://www.agriturismoiltripesce.com site, anyone can write to info@agriturismoiltripesce.com